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5 Attorneys for Defendants  
SWISH MARKETING, INC.,  
6 MATTHEW PATTERSON and JASON STROBER

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8 **UNITED STATES DISTRICT COURT**  
9 **NORTHERN DISTRICT OF CALIFORNIA**  
10 **SAN JOSE DIVISION**

11  
12 FEDERAL TRADE COMMISSION, )

Case No.: C09 03814 RS

13 Plaintiffs, )

14 vs. )

**NOTICE OF ASSOCIATION OF  
COUNSEL**

15 SWISH MARKETING, INC., a corporation, )  
16 MARK BENNING, individually and as an )  
officer of SWISH MARKETING, INC., )  
17 MATTHEW PATTERSON, individually )  
and as an officer of SWISH MARKETING, )  
18 INC., and JASON STROBER, individually )  
and as an officer of SWISH MARKETING, )  
19 INC., )

20 Defendants. )  
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1 **TO ALL PARTIES AND TO THEIR ATTORNEYS OF RECORD:**

2 PLEASE TAKE NOTICE that the law offices of Tesser & Ruttenberg hereby associates with  
3 the law offices of Loeb & Loeb LLP as counsel of record for defendants Swish Marketing, Inc. and  
4 Matthew Patterson, and also associates with the law offices of Northrup & Schlueter, APLC as  
5 counsel of record for defendant Jason Strober.


6  
7 DATED: December 18, 2009

TESSER & RUTTENBERG  
BRIAN M. GROSSMAN

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10 /s/  
BRIAN M. GROSSMAN  
Attorney for Defendants  
11 SWISH MARKETING, INC.,  
12 MATTHEW PATTERSON and JASON STROBER

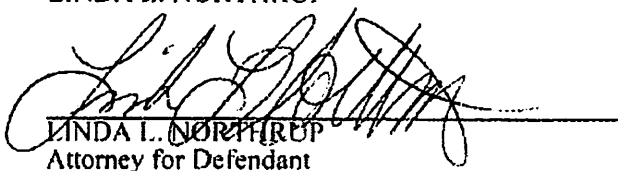
13 DATED: December 29, 2009

14 LOEB & LOEB LLP  
MICHAEL THURMAN  
MICHAEL L. MALLOW

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16   
MICHAEL THURMAN  
Attorney for Defendants  
17 SWISH MARKETING, INC. and  
18 MATTHEW PATTERSON

19  
20 DATED: December 28, 2009

NORTHROP & SCHLUETER, APLC  
LINDA L. NORTHROP

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LINDA L. NORTHROP  
Attorney for Defendant  
24 JASON STROBER